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## Skateboarding World Championships Return to South Africa Oct. 7-10

*For the first time, top finishers of international and U.S. contests, including Dew Tour, X Games, U.S. Skateboarding Championships and Street League, to earn spots in World Championships*

(Sacramento, Calif. – February 24, 2015) – [World Skateboarding Grand Prix](#) (WSGP) announced today that Kimberley, South Africa will once again host the Skateboarding World Championships, October 7-10, 2015. Thirty-eight countries and 250 skateboarders competed at last year's event where Brazilian Kelvin Hoeffler beat some of the top names in skateboarding including Nyjah Huston, Tommy Fynn and Louie Lopez, to claim the world champion street title and a piece of skateboarding's largest prize purse: \$500,000.

This year's Skateboarding World Championships are expected to draw the largest international field of any skate contest in history, with skaters from at least 50 countries expected to compete in five world championship events, including the Women's Street Championships, Vert Championships, Big Air Championships, Rider Cup Team Championships and Men's Street Championships.

This year for the first time, the Skateboarding World Championships will extend invitations to the top finishers of notable international contests like the Mystic Cup, Copenhagen Pro, the Turkish Skateboarding Championships, Bryggeriet Malmo and others around the world. Top finishers from U.S. contests, including X Games, Dew Tour, U.S. Skateboarding Championships and Street League, will also earn spots in the Skateboarding World Championships.

The 2015 Skateboarding World Championships will be held at the Kimberley Diamond Cup presented by Kumba Iron Ore, which runs from Wednesday, October 7 – Saturday, October 10 in Kimberley, South Africa. The vert and street contests are held at the permanent, state-of-the-art Kumba Skate Plaza that was built for the contests and subsequently donated to the community. The Plaza saw more than 14,000 visitors in 2014, not including the over 20,000 who attended last year's five-day Kimberley Diamond Cup and Skateboarding World Championship events.



The [World Skateboarding Federation](#) (WSF) has sanctioned the World Skateboarding Championships and will provide financial assistance to help pay for travel expenses for skaters in countries without government, corporate or federation support.

In the U.S., it's typically the sponsors who pay for the skateboarders to travel, but in the rest of the world it doesn't work that way, according to Tim McFerran, CEO of World Skateboarding Grand Prix, who is also on the board of the newly created World Skateboarding Federation.

"It became evident to us last year that there is a lack of organization, funding and resources in many countries in getting their top skateboarders to international events," McFerran said. "We are still in the beginning stages of developing a worldwide contest circuit that feeds into one final, year-end cumulative contest, the Skateboarding World Championships, and we have made amazing progress and received worldwide support for what we are trying to do. In addition to the international, country, regional and the invite-only U.S. contests, we anticipate that we will have at least 50 countries represented in the Skateboarding World Championships in South Africa this year. If you're a top skater in your country then you deserve to be in the world championships, and with the support of the World Skateboarding Federation we will ensure you are able to get to South Africa to represent your country."

Turkish skateboarder Cenk Kulioglu was one of 35 international skaters who received financial assistance for travel expenses from the World Skateboarding Federation in order to compete in last year's Skateboarding World Championships.

"I was chosen from Turkey, to go to South Africa to participate in the Kimberley Diamond Cup in 2014. It was the most amazing experience I have ever had," said Kulioglu. "WSGP puts on the biggest contests in the world and has the biggest prize purse. The format is the best and most exciting in skateboarding. When I got there I realized how professional a skateboard contest can be. Everything was perfect. It was always my childhood dream to take part in a contest this big. To be part of the Skateboarding World Championships and to have it broadcasted around the world was a dream come true. I'd like to say thanks to World Skateboarding Federation for making it possible for me to be there!"

In addition to providing funding for top skaters to get to major events like the Skateboarding World Championships, WSF is also committed to providing leadership and direction, to link up with and establish national skateboarding federations and assist with building quality skate parks around the world.

For more information on the Skateboarding World Championships at the Kimberley Diamond Cup visit [www.worldskateboardinginternational.com](http://www.worldskateboardinginternational.com) and [www.kimberleydiamondcup.com](http://www.kimberleydiamondcup.com). For information on the World Skateboarding Federation visit [www.worldskateboardingfederation.org](http://www.worldskateboardingfederation.org).



### **About World Skateboarding Grand Prix (WSGP)**

World Skateboarding Grand Prix is the global leader in skateboarding event management. WSGP hosts world-class skateboarding events globally with a commitment to help stimulate local economies through tourism and support youth development, especially those in underserved or impoverished communities. For the latest news and information on the 2015 Skateboarding World Championships at the Kimberley Diamond Cup as well as other upcoming World Skateboarding Grand Prix events, including the U.S. Skateboarding Championships and the Turkish Skateboarding Championships, visit [www.worldskateboarding.com](http://www.worldskateboarding.com) or check out our corporate site at [www.worldskateboardinginternational.com](http://www.worldskateboardinginternational.com).

### **About World Skateboarding Federation (WSF)**

World Skateboarding Federation is the leader in providing skateboarders around the world with funds to help pay for travel expenses to attend international contests. WSF actively donates skateboards to youth in poverty stricken areas and supports worthwhile skateboarding organizations like Skateistan in South Africa. WSF is currently working with a number of countries, providing leadership and expertise, to help them form national federations. The mission of the World Skateboarding Federation is to promote skateboarding around the world; to grow and connect relevant skateboarders, organizations, brands and manufacturers for the further expansion of skateboarding; to assist in building quality skateparks; to provide financial assistance to top skateboarders to attend international skateboarding contests; to create a centralized judging and scoring system; and to provide a platform to create national, regional and local contests. World Skateboarding Federation is a USA incorporated nonprofit 501-c-3 organization. For more information visit [www.worldskateboardingfederation.org](http://www.worldskateboardingfederation.org).

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