



FOR IMMEDIATE RELEASE

Media Contact: Brendi Rawlin
Lee & London
619-546-7488
brendi@leeandlondon.com

The Future of Skateboarding Begins in Istanbul: Global Skateboarding Summit to be held May 22-24 *Early Registration Now Open through Feb. 28*

(Istanbul, Turkey – February 12, 2015) — [World Skateboarding Federation](#) today announced that registration is now open for the first-ever [Global Skateboarding Summit](#). The three-day summit will be held at the Conrad Hotel in Istanbul, May 22-24, 2015. Attendees who register before Feb. 28 will receive a 20 percent discount on conference fees. The purpose of the Global Skateboarding Summit is to bring together skateboarders, organizations, groups, federations, and associations, for the first time, in an effort to collaborate, organize and create a meaningful direction for the sport of skateboarding while supporting its athletes.

Designed to be an annual meeting to help support skateboarders globally and further the growth of skateboarding, the summit will be packed with top tier speakers from the global skateboarding and international sports community. An exhibition area will be available for companies to share merchandise, activities and connect with the largest collection of global skateboarding athletes, retailers, manufacturers and brands. There will also be valuable networking and one-on-one meeting opportunities for attendees.

With the potential of skateboarding being included in the Olympic Games, the summit will serve as a platform for discussion on a global strategy to create an internationally agreed upon format, scoring system and a unified network of qualifying events.

Confirmed speakers for the 2015 Global Skateboarding Summit include Vlad Marinescu, general director of SportAccord (World Association of International Sport Federations), Joe Ciaglia, CEO



of California Skateparks, along with other top leaders in the industry. Check the website for further updates on speakers as they will all be confirmed in the next few weeks. In addition to top level speakers, Christian Wassmer, who is in charge of the IOC/IF Recognition Process, will be in attendance along with other global industry leaders, international federation representatives and national Olympic committee members from more than 18 countries. The summit will work to set the parameters to hold the first-ever General Assembly of all skateboarding entities worldwide and to review and come to consensus on the structure for one world governing body.

Other summit topics include identifying ways to further develop skateboarding federations by providing support, organizational guidance and assistance to interested members and countries; providing support for the building of credible competition-style skateparks; supporting skateboarding as a mechanism for social change in communities globally; and creating educational materials and programs to support these efforts.

To register as an attendee or exhibitor, visit www.worldskateboardingfederation.org. The summit is expected to sell out and there are very limited exhibitor spaces, so be sure to reserve your spot early.

About World Skateboarding Federation (WSF)

World Skateboarding Federation is the leader in providing skateboarders around the world with funds to help pay for travel expenses to attend international contests. WSF actively donates skateboards to youth in poverty stricken areas and supports worthwhile skateboarding organizations like Skateistan in South Africa. WSF is currently working with a number of countries, providing leadership and expertise, to help them form national federations. The mission of the World Skateboarding Federation is to promote skateboarding around the world; to grow and connect relevant skateboarders, organizations, brands and manufacturers for the further expansion of skateboarding; to assist in building quality skateparks; to provide financial assistance to top skateboarders to attend international skateboarding contests; to create a centralized judging and scoring system; and to provide a platform to create national, regional and local contests. World Skateboarding federation is a USA incorporated nonprofit 501-c-3 organization. For more information visit www.worldskateboardingfederation.org.

###