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World Skateboarding Brings Rider Cup Team Championships to NYC's Five Boroughs

\$10,000 Cash on the Line Plus a Trip for Winning Team to South Africa to Compete in Rider Cup Championship During the 2014 Kimberley Diamond Cup

(Sacramento, Calif. – April 9, 2014) — World Skateboarding Grand Prix announced today it will bring the World Skateboarding Rider Cup – a team skateboarding championship – to NYC's five boroughs: Manhattan, Bronx, Brooklyn, Queens and Staten Island this summer. The World Skateboarding Rider Cup – NYC will take place over a six week period every Saturday beginning mid-June. Local skateboarders will form teams to represent their boroughs and compete in a jam format contest for a shot at a \$10,000 cash prize plus and an all-expenses paid trip to South Africa to compete in the World Skateboarding Rider Cup championships during the 2014 Kimberley Diamond Cup.

Teams must be made up of four riders, with an alternate in case of injury, all from the same borough. Two, four or eight teams will represent each district. Teams will compete in skateparks divided into four sections. Each section will belong to a rider on each team and they will be judged head-to-head. Skaters will be judged based on the number of tricks landed, difficulty of tricks and overall impression.

To advance to the finals, teams must accumulate the highest number of points for the neighborhood they are competing in. The winning team from each borough will receive a \$2,000 cash prize and advance to the finals. The top three teams in Brooklyn and Queens and the top two teams in Manhattan, Bronx and Staten Island will advance to the finals. The final 12 teams will compete at LES Skatepark in Manhattan for the \$10,000 first place cash prize.

Legendary New York skateboarder and founder of 5boro NYC Steve Rodriguez will produce the World Skateboarding Rider Cup contests. "I'm looking forward to producing this event for World Skateboarding and to bring this event to the five boroughs," said Rodriguez. "This is a great concept and something different from usual skate contests. Where else better to kick off a contest like this than NYC. The team challenge format is cool because we all know there are already so many crews in each borough will be cool to see how they stack up against other crews from other boroughs! I'm excited to see which borough comes out on top."

Watch out for announcements on signups for World Skateboarding's Rider Cup on our website at www.worldskateboarding.com.



The 2014 World Skateboarding's Rider Cup Team Championships NYC competition schedule is as follows:

Saturday, July 12, 2014: Manhattan Qualifier at LES Skatepark

Saturday, July 19, 2014: Bronx Qualifier at River Ave Stakepark

Saturday, July 26, 2014: Brooklyn Qualifier at McCarren Skatepark

Saturday, August 2, 2014: Queens Qualifier at Astoria Skatepark

Saturday, August 9, 2014: Staten Island Qualifier at 5050 Skatepark

Saturday, August 16, 2014: NYC Final at LES Skatepark

"We introduced the World Skateboarding Rider Cup at the 2013 Kimberley Diamond Cup World Skateboarding Championships and it was a huge success," said Tim McFerran, GM of World Skateboarding Grand Prix. "We had teams from all over South Africa travel to Kimberley to compete. It was such a unique concept for a skate event, and was so well received that we've already had interest from other countries and are planning to expand the contest globally. But first, we wanted to bring the event to the US, and when we started thinking about locations, New York with the five boroughs, just immediately made sense for the team format. Steve reached out to us last year and we discussed doing an event last summer, but just didn't have enough time. Everyone knows that if you're going to do an event in New York, Steve is the guy to get it done. We think the New York skate community is going to love this event and we can't wait to bring it to New York City this June."

For the latest news and information on World Skateboarding's Rider Cup contest and other upcoming World Skateboarding Grand Prix events, visit www.worldskateboarding.com. For more information on the Kimberley Diamond Cup World Skateboarding Championships visit www.kimberleydiamondcup.com or follow KDC on [Twitter](#) and [Facebook](#).

About World Skateboarding

World Skateboarding Grand Prix (WSGP) is a skateboarding event management company based in Sacramento, California. WSGP hosts world-class skateboarding events globally with a commitment to help stimulate local economies through tourism and support youth development, especially those in underserved or impoverished communities, through skate clinics, demos and pro tours. For more information, visit www.worldskateboarding.com.

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