

LIL JON TICKETS NOW ON SALE

Fans of American rapper Lil Jon will have the exclusive chance to see him performing live in South Africa this year when he headlines the Kimberley Diamond Cup concert in Kimberley on 4 October. Tickets are available now from Computicket outlets countrywide or online at www.computicket.com. Concert passes are included in Kimberley Diamond Cup event entry tickets.

Lil Jon is once again in chart-topping form with his latest hit 'Turn Down For What' remaining on the Dance/Electronic billboard charts for 13 consecutive weeks. This collaboration with French artist DJ Snake has become one of the hottest songs in the world and is currently among the top 25 most globally played songs on Spotify. It has sold over 2 million copies to date and is the summer anthem in the States. Lil Jon also starred in the 2013 All Star Celebrity Apprentice series, which was aired in South Africa earlier this year.

The concert is one of the highlights of the Kimberley Diamond Cup skateboarding world championships presented by Kumba Iron Ore, which will take place from 2-5 October. The concert promises to rock the skate plaza from 20h30 and will feature an exciting line-up of top South African performers including Ready D, LocnVille, Jed Nery and Prime Circle.

According to Tim McFerran of World Skateboarding Grand Prix, Lil Jon has always been a huge supporter of skateboarding and it is incredible to have him back in Kimberley. "This guy is a superstar with a career that has spanned decades and he keeps coming back with one hit after the other. This is a huge opportunity for his South African fans to see him in action as he'll be performing one night only – so it's definitely worth your while to book your tickets and head for the Northern Cape capital. His live performances are absolutely electrifying and should not be missed!" explains McFerran.

On Friday night, the Kimberley skies will be lit up with a spectacular fireworks show and live performances by the hugely popular DJ Fresh of 5fm, Jed Nery and local Kimberley performers.

The Kimberley Diamond Cup is hosted in conjunction with the Northern Cape Provincial Government as part of their youth development initiative. The event is also utilised to position the Northern Cape as the premier destination for adventure and extreme sports.

The world skateboarding event forms part of the Northern Cape Extreme Week, which will feature basketball tournaments, professional and amateur street and vert skating as well as a big air contest.

Buy your ticket from Computicket by searching Kimberley Diamond Cup. Entry to the Kumba Skate Plaza is free on Friday. A weekend pass costs R50 and includes daily entry to the plaza as well as concert passes.

For more information, visit www.kimberleydiamondcup.com.

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