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Kimberley Diamond Cup World Skateboarding Championships Return October 1-5

New for 2014: Women's Street Championships Added to Competition

(Sacramento, Calif. – May 21, 2014) – World Skateboarding Grand Prix today announced the dates for the 2014 Kimberley Diamond Cup World Skateboarding Championships as well as the addition of the Women's Street Championships. Presented by Kumba Iron Ore, the KDC championships will return to Kimberley, South Africa October 1-5. The event draws the best skateboarders from around the world to compete for a prize purse of more than \$500,000. Last year's winners were Nyjah Huston for street and Andy Macdonald for vert. This year, for the first time, a women's street champion will also be crowned.

"We were looking at ways to improve the event and the one thing we felt was missing was a Women's Street Championship," said Tim McFerran, CEO of World Skateboarding Grand Prix, the event company that runs the KDC contest. "We felt we couldn't have a true world championship event without including a women's contest. It's going to be an incredible contest to add, and one we feel is especially important in South Africa, where there are so many girls who have taken up skateboarding. For them to see other women competing at such a high level we hope will serve to further encourage and inspire girls across South Africa and around the world."

The Women's Street World Championships will offer a \$40,000 prize purse, with \$20,000 for first place. Leading up to the contest, a Women's Pro Tour will take place and visit

2014 championships will feature the Men's Street World Championships (2013 reigning champ is Nyjah Huston), the Men's Vert World Championships (2013 reigning champ is Andy Macdonald) and Best Trick Contest (2013 winner Jagger Eaton), Women's Street World Championships, South African Street Championships (2013 winner XXX) and the Ryder Cup Team Skateboarding Championships, which will see the winning US team from the upcoming Ryder Cup in NYC, compete alongside teams from South Africa.

The winner of the Men's Street World Championships will take home a \$100,000 cash prize. The Vert Championship winner will walk away with \$60,000 cash. And the Women's Street event will offer \$20,000 for first place. With the addition of the women's contest, the 2014 KDC total event prize purse grows to over \$500,000.

In addition to spending time in Kimberley, where the contest is held, the skaters will also get to experience the Northern Cape Provinces. The Northern Cape is known as South Africa's extreme province, with its impressive parks with endless game and some of the most unique flora in the world, the Northern Cape offers tourists from around the world the opportunity to experience once-in-a-lifetime adventures. KDC's skaters will be treated to signature Northern Cape adventures, including a rafting trip down the scenic Orange River, a 2,000 km stretch of natural magnificence dubbed "the great river."

They will also experience safaris in the Kgalagadi Transfrontier Park (a park bigger than many countries) and [need other activities].

NCTA – quote if we want it

Competitors can earn spots in the South African Championships at KDC by winning regional “Grand Slam” contests for both teams and individual skaters, coming to cities across the Northern Cape in the coming months. For a full schedule of Grand Slam events, visit www.kimberleydiamondcup.com/grandslams.

About Kimberley Diamond Cup

The Kimberley Diamond Cup World Skateboarding Championships are a partnership between the Northern Cape Provincial Government, World Skateboarding Grand Prix, and Kumba Iron Ore. Located 300 miles southwest of Johannesburg in the Northern Cape Provinces, Kimberley was the location of South Africa’s first diamond mine, thus its nickname, “The Diamond City.” The 2013 KDC winners and reigning world champs for street and vert are Nyjah Huston and Andy Macdonald.

For the latest news and information, visit www.kimberleydiamondcup.com or follow KDC on [Twitter](#) and [Facebook](#).

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