



FOR IMMEDIATE RELEASE

Brazilian Kelvin Hoefler Edges Out Australian Tommy Fynn to Win World Skateboarding Championships at Kimberley Diamond Cup *Nyjah Huston Upset in First Round by Netherlands' Nassim Guammaz*

(Kimberley, South Africa – October 5, 2014) – The 2014 Skateboarding World Championships at the Kimberley Diamond Cup concluded today in dramatic fashion. It was an all-out battle in the Street Championship Semi Finals with Nyjah Huston upset in the first round by the Netherlands' Nassim Guammaz. Guammaz lost to Brazilian Kevin Hoefler in the third round. Hoefler would go on to battle with Australian Tommy Fynn in the Finals, just edging him out for the world title and \$100,000 top prize.

With the Top 12 skaters representing seven countries, the expectation was high for Huston and fellow Americans Louie Lopez, Matt Berger, Tyson Bowerbank and Jereme Knibbs. But it was the international roster of talent that owned the day with Hoefler and Fynn topping Americans Lopez and Huston.

The other big story from the final day at the Skateboarding World Championships was 14-year-old Alana Smith joining the men to compete as the sole female skater in the Big Air "Best Trick" contest. Smith attempted a backflip over the gap several times before finally nailing it with just minutes to go in the session. Smith is the first female skateboarder to complete a backflip over the mini mega gap.

The Webcast of the 2014 Skateboarding World Championships at Kimberley Diamond Cup is available on demand at www.KimberleyDiamondCup.com

Highlights from the 2014 Street Skateboarding World Championship Finals:

Nyjah Huston: backside 180 nosegrind revert down the hubba ledge

Tommy Fynn: nollie flip 50-50 down the hubba ledge

Kelvin Hoefler: switch-frontside blunt down the rail and 360 flip lipslide down the rail

Louie Lopez: frontside shove-it down the 4-stair, 360 flip down the 4-stair



Nassim Guammaz: fakie ollie to switch 50-50 down the rail

Dlamini Dlamini – The South African skater broke his board in the first round against Canadian Micky Papa. Dlamini landed a frontside feeble grind down the rail. He rolled away but snapped his tail.

Lil Jon – The chart-topping U.S. rapper (“Turn Down for What?”) performed at the World Championships Saturday night for a sold-out crowd. He watched all the action from the Finals from the street course where he cheered on the pros and sprayed champagne on the winners during the awards ceremony.

Pro Street Finals Results & Cash Prizes

1. Kelvin Hoefler	\$100,000
2. Tommy Fynn	\$40,000
3. Louie Lopez	\$15,000
4. Nassim Guammaz	\$15,000
5. Nyjah Huston	\$4,500
6. Micky Papa	\$4,500
7. Tyson Bowerbank	\$4,500
8. TJ Rogers	\$4,500
9. Matt Berger	\$3,000
10. Tom Knox	\$3,000
11. Jereme Knibbs	\$3,000
12. Dlamini Dlamini	\$3,000
14 th – 20 th	- \$1,500
21 st – 24 th	- \$1,000

“I can’t find the words. This is so great!” said Hoefler. “The first time I came to South Africa I made it to the final 12 and I promised myself that I will make it onto the podium this year. I never expected to win and am very happy and excited. This was amazing.”

[Click here](#) for the full results including scores from the entire 2014 Skateboarding World Championships at the Kimberley Diamond Cup.

Sunday also featured the South African Championships and South African Youth Championships (ages 16 and under). Sixteen-year old Brandon Valjalo from Johannesburg took both the Youth title and the South African title.



“The extent of the international participation in this event has made history around the world,” said Tim McFerran, CEO of World Skateboarding Grand Prix. “We had an incredible level of talent displayed here with so many countries represented. It will certainly go down in the record books as one of the best contests of all time.”

According to MEC John Block of the Northern Cape Department of Economic Development and Tourism, the Kimberley Diamond Cup has definitely confirmed its position as a global brand. “We have seen participants from 37 different countries travelling to the Northern Cape to be part of this extraordinary experience. The event has shown significant growth and we’re immensely proud of what we have achieved here. We were especially pleased to have added components that gave female skateboarders the chance to showcase their skills as the provincial government feels particularly strongly about promoting gender equality and creating opportunities for women to take their rightful place in society,” mentions Block.

For the full 2014 Kimberley Diamond Cup Schedule of Events and Results, visit www.KimberleyDiamondCup.com. Follow KDC on [Twitter](#), [Instagram](#) and [Facebook](#).

The official hashtags of the 2014 Skateboarding World Championships are #worldskatechamps and #KDCskate. Check out the official event photostream [at www.Flickr.com/photos/kimberleydiamondcup](http://www.Flickr.com/photos/kimberleydiamondcup).

About Kimberley Diamond Cup

The annual Kimberley Diamond Cup World Skateboarding Championships is a partnership between South Africa’s Northern Cape Provincial Government, World Skateboarding Grand Prix and Kumba Iron Ore. Located 300 miles southwest of Johannesburg in the Northern Cape Province, Kimberley was the location of South Africa’s first diamond mine, thus its nickname, “The Diamond City.” For the latest news and information go to www.kimberleydiamondcup.com or follow KDC on [Twitter](#), [Instagram](#) and [Facebook](#).

About World Skateboarding Grand Prix (WSGP)

World Skateboarding Grand Prix is an international skateboarding event management company. WSGP hosts world-class skateboarding events with a commitment to help stimulate local economies through tourism while supporting youth development, especially those in underserved or impoverished communities. For the latest news and information on the 2014 Skateboarding World Championships at the Kimberley Diamond Cup and other upcoming World Skateboarding Grand Prix events, visit www.WorldSkateboarding.com.



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